

181 Fort Mill Hwy, Fort Mill, SC 29707-7576
Ring: 5 miles radius

Latitude: 35.001236
Longitude: -80.859365

Summary Demographics

2010 Population	90,858
2010 Households	33,289
2010 Median Disposable Income	\$62,360
2010 Per Capita Income	\$37,594

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$1,260,013,846	\$436,842,555	\$823,171,291	48.5	385
Total Retail Trade (NAICS 44-45)	\$1,081,696,810	\$330,013,106	\$751,683,704	53.2	250
Total Food & Drink (NAICS 722)	\$178,317,036	\$106,829,449	\$71,487,587	25.1	135

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$276,902,773	\$10,692,567	\$266,210,206	92.6	16
Automobile Dealers (NAICS 4411)	\$239,732,145	\$9,002,453	\$230,729,692	92.8	9
Other Motor Vehicle Dealers (NAICS 4412)	\$22,299,809	\$269,483	\$22,030,326	97.6	2
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$14,870,819	\$1,420,631	\$13,450,188	82.6	5
Furniture & Home Furnishings Stores (NAICS 442)	\$44,865,534	\$7,855,091	\$37,010,443	70.2	20
Furniture Stores (NAICS 4421)	\$25,469,952	\$4,136,105	\$21,333,847	72.1	7
Home Furnishings Stores (NAICS 4422)	\$19,395,582	\$3,718,986	\$15,676,596	67.8	13
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$39,827,111	\$19,780,164	\$20,046,947	33.6	18
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$52,836,513	\$9,248,808	\$43,587,705	70.2	20
Building Material and Supplies Dealers (NAICS 4441)	\$48,810,868	\$7,484,783	\$41,326,085	73.4	12
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$4,025,645	\$1,764,025	\$2,261,620	39.1	8
Food & Beverage Stores (NAICS 445)	\$202,283,744	\$104,107,591	\$98,176,153	32.0	28
Grocery Stores (NAICS 4451)	\$195,209,287	\$100,324,334	\$94,884,953	32.1	16
Specialty Food Stores (NAICS 4452)	\$2,701,812	\$1,052,040	\$1,649,772	43.9	7
Beer, Wine, and Liquor Stores (NAICS 4453)	\$4,372,645	\$2,731,217	\$1,641,428	23.1	5
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$47,529,771	\$17,325,176	\$30,204,595	46.6	20
Gasoline Stations (NAICS 447/4471)	\$176,171,819	\$51,742,011	\$124,429,808	54.6	12
Clothing and Clothing Accessories Stores (NAICS 448)	\$51,659,683	\$24,418,987	\$27,240,696	35.8	42
Clothing Stores (NAICS 4481)	\$38,314,010	\$18,047,338	\$20,266,672	36.0	25
Shoe Stores (NAICS 4482)	\$5,497,103	\$2,620,201	\$2,876,902	35.4	5
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$7,848,570	\$3,751,448	\$4,097,122	35.3	12
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$13,937,105	\$2,424,686	\$11,512,419	70.4	16
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$6,192,143	\$1,077,846	\$5,114,297	70.3	13
Book, Periodical, and Music Stores (NAICS 4512)	\$7,744,962	\$1,346,840	\$6,398,122	70.4	3

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

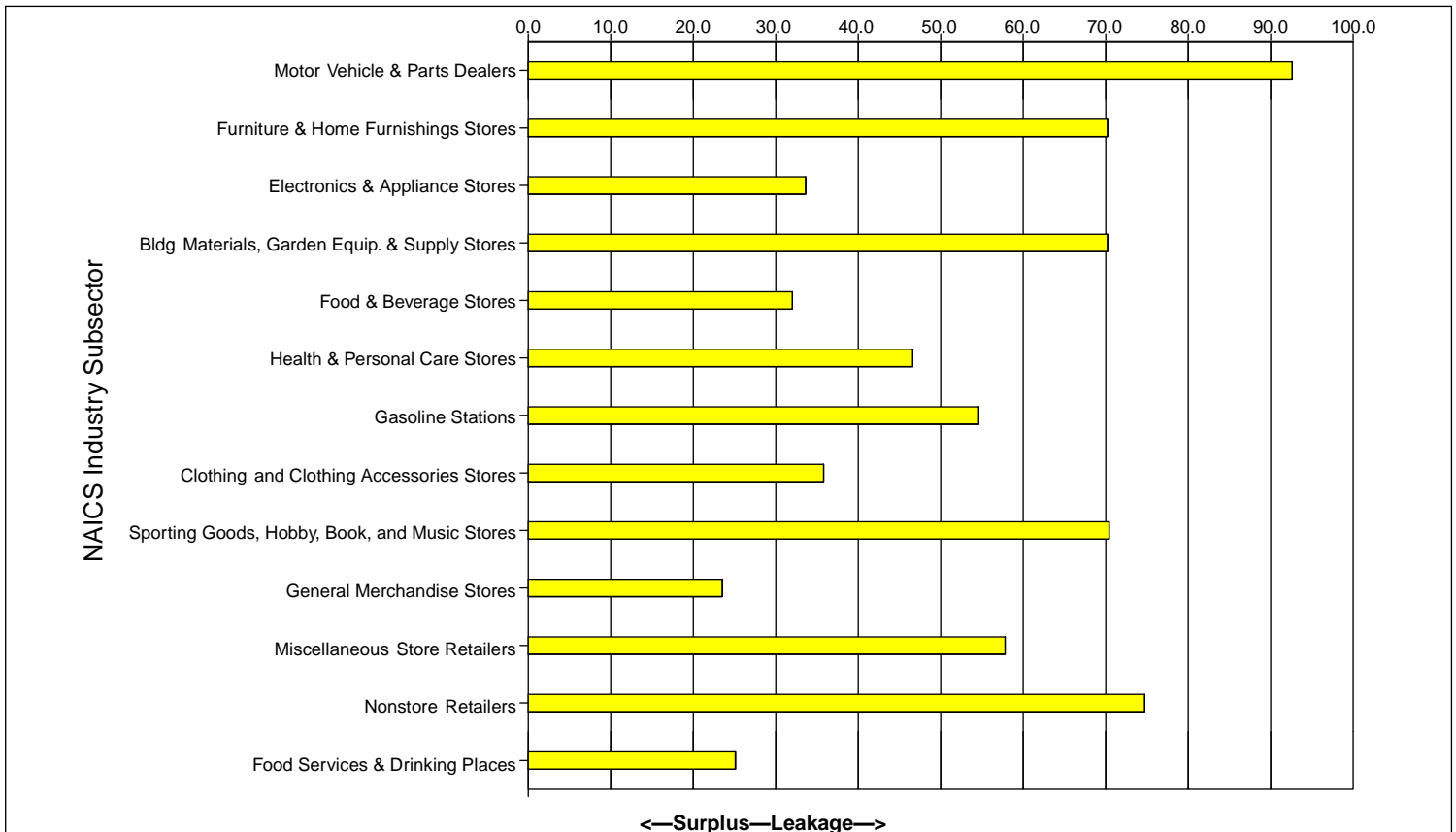
Sources: Esri and Infogroup

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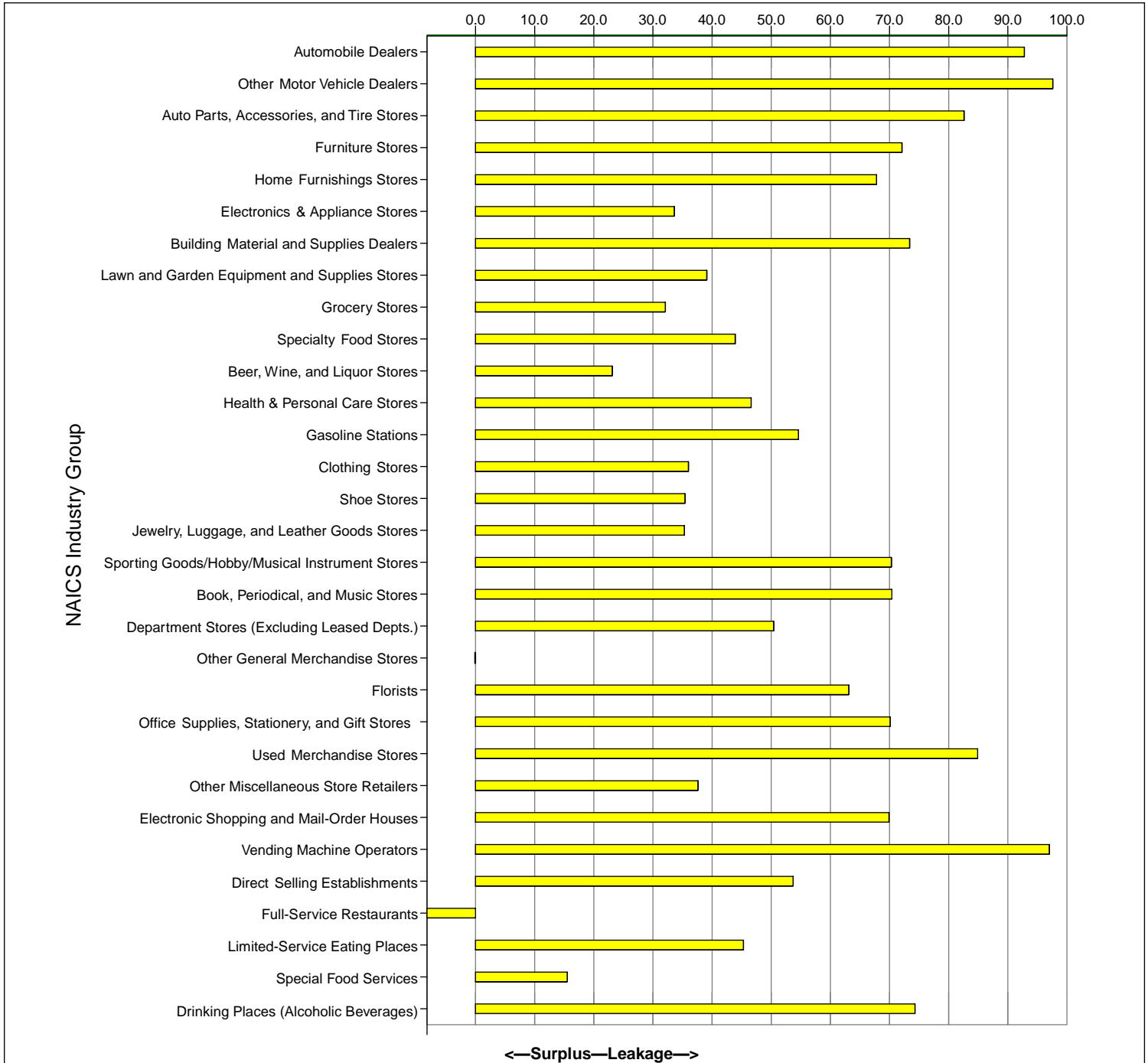
Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$114,960,018	\$71,260,129	\$43,699,889	23.5	11
Department Stores Excluding Leased Depts. (NAICS 4521)	\$65,301,142	\$21,523,094	\$43,778,048	50.4	2
Other General Merchandise Stores (NAICS 4529)	\$49,658,876	\$49,737,035	\$-78,159	-0.1	9
Miscellaneous Store Retailers (NAICS 453)	\$19,388,617	\$5,177,876	\$14,210,741	57.8	42
Florists (NAICS 4531)	\$1,958,971	\$442,501	\$1,516,470	63.1	4
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$7,601,702	\$1,334,474	\$6,267,228	70.1	10
Used Merchandise Stores (NAICS 4533)	\$2,835,338	\$231,049	\$2,604,289	84.9	7
Other Miscellaneous Store Retailers (NAICS 4539)	\$6,992,606	\$3,169,852	\$3,822,754	37.6	21
onstore Retailers (NAICS 454)	\$41,334,122	\$5,980,020	\$35,354,102	74.7	5
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$16,860,089	\$2,982,045	\$13,878,044	69.9	1
Vending Machine Operators (NAICS 4542)	\$15,279,998	\$231,874	\$15,048,124	97.0	1
Direct Selling Establishments (NAICS 4543)	\$9,194,035	\$2,766,101	\$6,427,934	53.7	3
Food Services & Drinking Places (NAICS 722)	\$178,317,036	\$106,829,449	\$71,487,587	25.1	135
Full-Service Restaurants (NAICS 7221)	\$46,350,721	\$54,657,494	\$-8,306,773	-8.2	79
Limited-Service Eating Places (NAICS 7222)	\$102,557,945	\$38,585,611	\$63,972,334	45.3	38
Special Food Services (NAICS 7223)	\$15,827,605	\$11,580,227	\$4,247,378	15.5	13
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$13,580,765	\$2,006,117	\$11,574,648	74.3	5

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup

181 Fort Mill Hwy, Fort Mill, SC 29707-7576
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Latitude: 35.001236
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Summary Demographics

2010 Population	343,707
2010 Households	132,048
2010 Median Disposable Income	\$57,109
2010 Per Capita Income	\$37,528

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$4,827,427,859	\$3,979,314,873	\$848,112,986	9.6	2,373
Total Retail Trade (NAICS 44-45)	\$4,140,994,567	\$3,424,868,479	\$716,126,088	9.5	1,673
Total Food & Drink (NAICS 722)	\$686,433,292	\$554,446,394	\$131,986,898	10.6	700

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$1,044,001,896	\$1,085,241,787	\$-41,239,891	-1.9	176
Automobile Dealers (NAICS 4411)	\$902,068,506	\$976,425,642	\$-74,357,136	-4.0	93
Other Motor Vehicle Dealers (NAICS 4412)	\$82,420,187	\$59,742,712	\$22,677,475	16.0	30
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$59,513,203	\$49,073,433	\$10,439,770	9.6	53
Furniture & Home Furnishings Stores (NAICS 442)	\$174,185,524	\$107,980,688	\$66,204,836	23.5	136
Furniture Stores (NAICS 4421)	\$97,442,674	\$74,083,454	\$23,359,220	13.6	69
Home Furnishings Stores (NAICS 4422)	\$76,742,850	\$33,897,234	\$42,845,616	38.7	67
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$151,311,089	\$246,866,358	\$-95,555,269	-24.0	127
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$200,105,279	\$149,352,593	\$50,752,686	14.5	131
Building Material and Supplies Dealers (NAICS 4441)	\$182,862,311	\$142,597,639	\$40,264,672	12.4	100
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$17,242,968	\$6,754,954	\$10,488,014	43.7	31
Food & Beverage Stores (NAICS 445)	\$794,110,555	\$563,662,408	\$230,448,147	17.0	162
Grocery Stores (NAICS 4451)	\$768,200,925	\$536,459,486	\$231,741,439	17.8	106
Specialty Food Stores (NAICS 4452)	\$8,918,413	\$7,309,915	\$1,608,498	9.9	30
Beer, Wine, and Liquor Stores (NAICS 4453)	\$16,991,217	\$19,893,007	\$-2,901,790	-7.9	26
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$187,180,270	\$96,748,462	\$90,431,808	31.9	122
Gasoline Stations (NAICS 447/4471)	\$681,767,753	\$382,149,724	\$299,618,029	28.2	79
Clothing and Clothing Accessories Stores (NAICS 448)	\$204,444,458	\$181,484,170	\$22,960,288	5.9	262
Clothing Stores (NAICS 4481)	\$153,155,832	\$139,062,666	\$14,093,166	4.8	161
Shoe Stores (NAICS 4482)	\$21,480,468	\$21,120,561	\$359,907	0.8	45
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$29,808,158	\$21,300,943	\$8,507,215	16.6	56
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$53,944,210	\$28,243,546	\$25,700,664	31.3	122
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$24,535,571	\$15,100,732	\$9,434,839	23.8	105
Book, Periodical, and Music Stores (NAICS 4512)	\$29,408,639	\$13,142,814	\$16,265,825	38.2	17

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

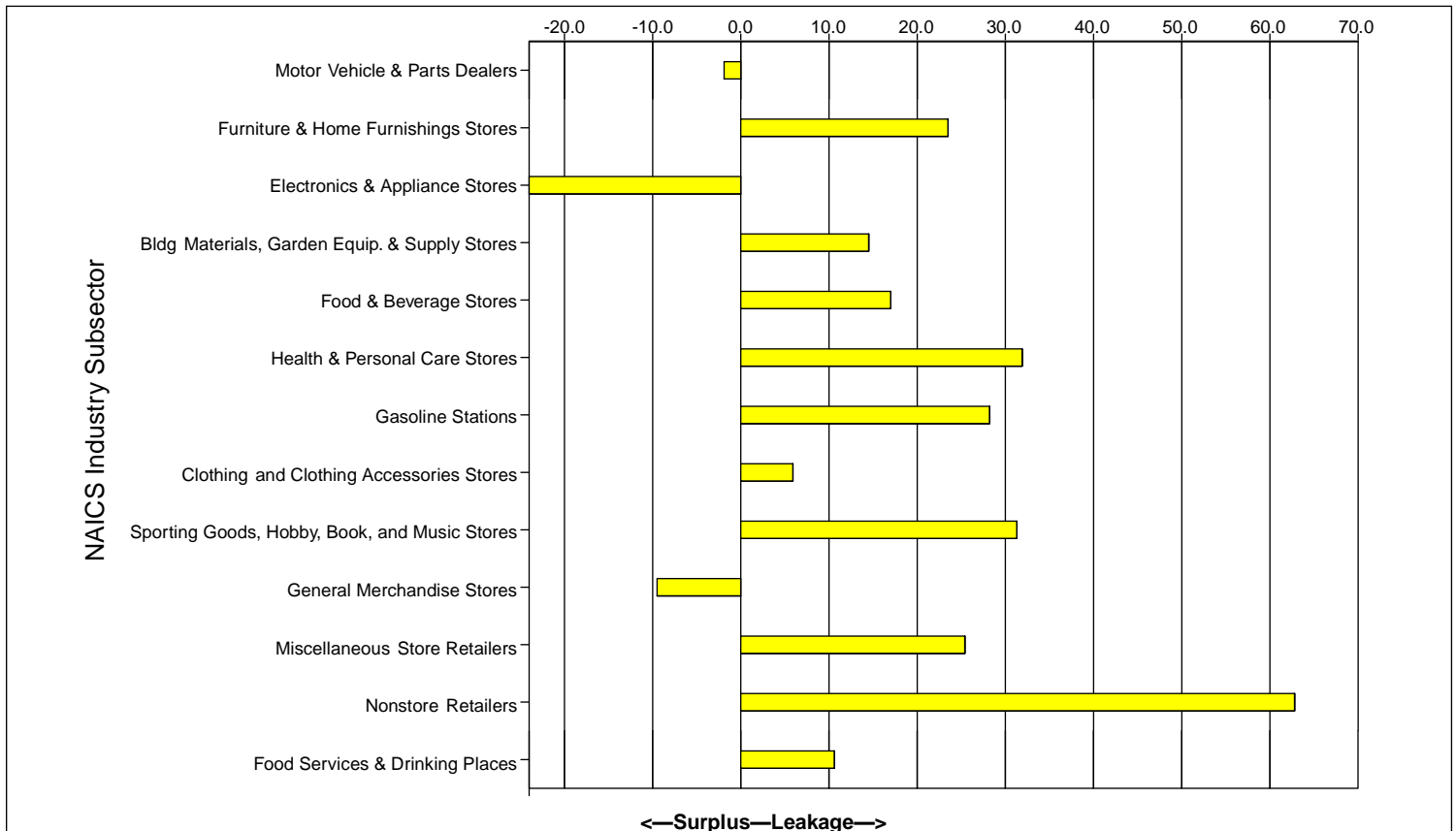
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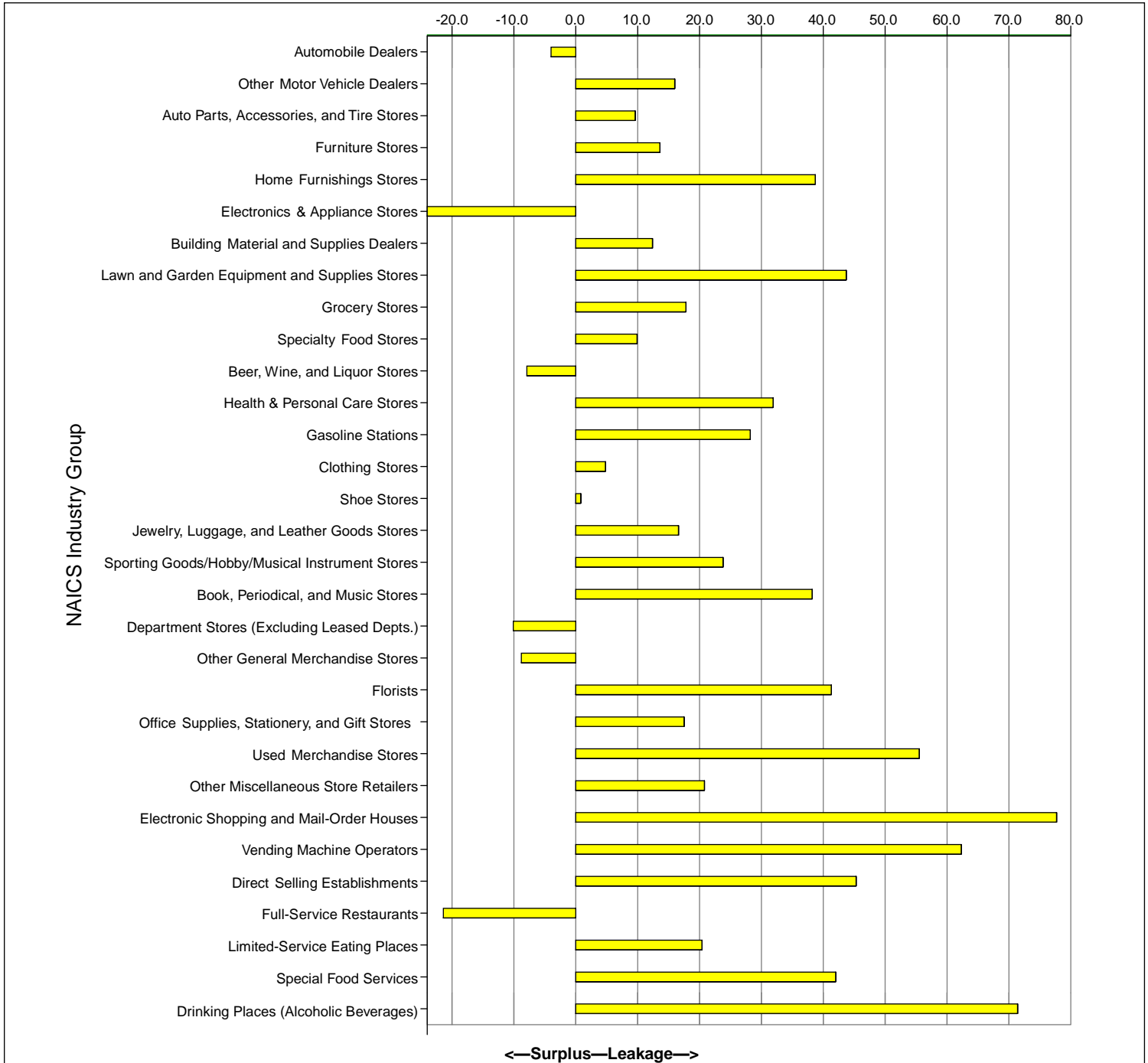
Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$414,539,075	\$501,758,346	\$-87,219,271	-9.5	77
Department Stores Excluding Leased Depts. (NAICS 4521)	\$234,358,541	\$286,846,620	\$-52,488,079	-10.1	33
Other General Merchandise Stores (NAICS 4529)	\$180,180,534	\$214,911,726	\$-34,731,192	-8.8	44
Miscellaneous Store Retailers (NAICS 453)	\$75,218,668	\$44,791,168	\$30,427,500	25.4	258
Florists (NAICS 4531)	\$7,251,604	\$3,013,825	\$4,237,779	41.3	29
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$29,864,224	\$20,962,175	\$8,902,049	17.5	75
Used Merchandise Stores (NAICS 4533)	\$11,319,762	\$3,241,002	\$8,078,760	55.5	47
Other Miscellaneous Store Retailers (NAICS 4539)	\$26,783,078	\$17,574,166	\$9,208,912	20.8	107
onstore Retailers (NAICS 454)	\$160,185,790	\$36,589,229	\$123,596,561	62.8	21
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$60,932,537	\$7,644,308	\$53,288,229	77.7	2
Vending Machine Operators (NAICS 4542)	\$58,645,249	\$13,638,790	\$45,006,459	62.3	7
Direct Selling Establishments (NAICS 4543)	\$40,608,004	\$15,306,131	\$25,301,873	45.3	12
Food Services & Drinking Places (NAICS 722)	\$686,433,292	\$554,446,394	\$131,986,898	10.6	700
Full-Service Restaurants (NAICS 7221)	\$161,169,017	\$248,809,668	\$-87,640,651	-21.4	399
Limited-Service Eating Places (NAICS 7222)	\$411,777,670	\$272,163,714	\$139,613,956	20.4	246
Special Food Services (NAICS 7223)	\$60,133,029	\$24,575,168	\$35,557,861	42.0	30
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$53,353,576	\$8,897,844	\$44,455,732	71.4	25

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup