




101 N. Main St.  
101 N Main St, Lancaster, SC 29720-2409  
Ring: 10, 20, 30 Miles

Latitude: 34.720232  
Longitude: -80.770548


	10 miles radius	20 miles radius	30 miles radius
 2000 Total Population	48,379	133,355	541,312
2000 Group Quarters	647	2,211	9,156
2010 Total Population	51,364	185,175	754,334
2015 Total Population	55,320	215,564	876,931
2010 - 2015 Annual Rate	1.5%	3.09%	3.06%
 2000 Households	18,561	49,308	204,052
2000 Average Household Size	2.57	2.66	2.61
2010 Households	19,680	67,463	285,313
2010 Average Household Size	2.57	2.71	2.61
2015 Households	21,203	78,330	331,870
2015 Average Household Size	2.58	2.72	2.61
2010 - 2015 Annual Rate	1.5%	3.03%	3.07%
2000 Families	13,447	37,097	147,008
2000 Average Family Size	3.02	3.07	3.07
2010 Families	13,850	50,543	202,780
2010 Average Family Size	3.05	3.13	3.08
2015 Families	14,786	58,542	234,959
2015 Average Family Size	3.06	3.14	3.09
2010 - 2015 Annual Rate	1.32%	2.98%	2.99%
 <b>2000 Housing Units</b>	20,000	53,012	220,569
Owner Occupied Housing Units	68.4%	71.9%	67.8%
Renter Occupied Housing Units	24.6%	21.2%	24.7%
Vacant Housing Units	7.0%	7.0%	7.5%
<b>2010 Housing Units</b>	21,373	72,789	311,793
Owner Occupied Housing Units	67.1%	72.9%	67.2%
Renter Occupied Housing Units	25.0%	19.8%	24.3%
Vacant Housing Units	7.9%	7.3%	8.5%
<b>2015 Housing Units</b>	22,729	84,442	364,522
Owner Occupied Housing Units	68.0%	73.4%	67.2%
Renter Occupied Housing Units	25.3%	19.4%	23.9%
Vacant Housing Units	6.7%	7.2%	9.0%
<b>Median Household Income</b>			
2000	\$34,502	\$39,147	\$49,360
2010	\$42,072	\$51,358	\$63,824
2015	\$47,583	\$56,973	\$71,587
<b>Median Home Value</b>			
2000	\$71,745	\$81,807	\$124,050
2010	\$105,285	\$125,185	\$166,381
2015	\$129,800	\$151,914	\$195,696
<b>Per Capita Income</b>			
2000	\$16,192	\$18,117	\$25,231
2010	\$19,274	\$23,131	\$30,540
2015	\$20,553	\$25,460	\$33,532
<b>Median Age</b>			
2000	35.8	35.4	34.9
2010	39.0	37.6	36.9
2015	40.3	37.8	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	10 miles radius	20 miles radius	30 miles radius
<b>2000 Households by Income</b>			
 Household Income Base	18,555	49,354	204,258
< \$15,000	19.8%	16.8%	11.9%
\$15,000 - \$24,999	15.0%	13.3%	10.1%
\$25,000 - \$34,999	15.9%	14.5%	11.9%
\$35,000 - \$49,999	18.5%	18.6%	16.7%
\$50,000 - \$74,999	18.7%	20.6%	21.6%
\$75,000 - \$99,999	7.3%	8.7%	11.7%
\$100,000 - \$149,999	3.3%	5.4%	9.6%
\$150,000 - \$199,999	0.7%	1.2%	2.9%
\$200,000+	0.7%	1.0%	3.6%
Average Household Income	\$41,982	\$48,473	\$66,322
<b>2010 Households by Income</b>			
Household Income Base	19,684	67,463	285,313
< \$15,000	15.8%	12.3%	8.6%
\$15,000 - \$24,999	12.4%	9.8%	7.0%
\$25,000 - \$34,999	12.3%	10.0%	7.5%
\$35,000 - \$49,999	17.7%	16.5%	14.5%
\$50,000 - \$74,999	23.5%	22.1%	21.7%
\$75,000 - \$99,999	10.5%	14.4%	17.2%
\$100,000 - \$149,999	6.3%	10.3%	14.7%
\$150,000 - \$199,999	0.7%	2.5%	4.1%
\$200,000+	0.9%	2.2%	4.7%
Average Household Income	\$49,891	\$63,106	\$80,305
<b>2015 Households by Income</b>			
Household Income Base	21,202	78,330	331,870
< \$15,000	13.9%	10.4%	7.2%
\$15,000 - \$24,999	11.6%	8.7%	6.0%
\$25,000 - \$34,999	10.0%	7.9%	5.8%
\$35,000 - \$49,999	16.5%	14.0%	11.2%
\$50,000 - \$74,999	28.1%	24.0%	22.1%
\$75,000 - \$99,999	10.2%	15.3%	17.8%
\$100,000 - \$149,999	7.8%	13.9%	19.8%
\$150,000 - \$199,999	0.9%	3.3%	4.9%
\$200,000+	1.0%	2.5%	5.2%
Average Household Income	\$53,191	\$69,689	\$88,174
<b>2000 Owner Occupied HUs by Value</b>			
Total	13,649	38,211	149,657
<\$50,000	27.3%	23.5%	13.1%
\$50,000 - 99,999	46.8%	39.0%	25.6%
\$100,000 - 149,999	15.9%	19.5%	23.2%
\$150,000 - 199,999	6.6%	8.9%	15.7%
\$200,000 - \$299,999	2.3%	5.5%	12.8%
\$300,000 - 499,999	0.9%	2.6%	7.0%
\$500,000 - 999,999	0.1%	0.5%	2.2%
\$1,000,000+	0.2%	0.4%	0.4%
Average Home Value	\$85,168	\$107,049	\$157,641
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	4,791	10,864	53,703
With Cash Rent	90.9%	89.8%	94.0%
No Cash Rent	9.1%	10.2%	6.0%
Median Rent	\$317	\$344	\$550
Average Rent	\$311	\$356	\$561

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	10 miles radius	20 miles radius	30 miles radius
<b>2000 Population by Age</b>			
 Total	48,381	133,355	541,312
Age 0 - 4	6.7%	7.0%	7.2%
Age 5 - 9	7.7%	7.7%	7.6%
Age 10 - 14	7.6%	8.0%	7.5%
Age 15 - 19	6.8%	6.8%	6.6%
Age 20 - 24	5.7%	5.6%	5.8%
Age 25 - 34	14.1%	14.4%	15.3%
Age 35 - 44	15.5%	16.6%	17.3%
Age 45 - 54	14.1%	14.0%	14.3%
Age 55 - 64	9.6%	9.3%	8.6%
Age 65 - 74	6.7%	6.1%	5.4%
Age 75 - 84	4.1%	3.6%	3.3%
Age 85+	1.3%	1.0%	1.1%
Age 18+	73.7%	73.1%	73.5%
<b>2010 Population by Age</b>			
Total	51,364	185,175	754,334
Age 0 - 4	6.6%	7.2%	7.2%
Age 5 - 9	6.7%	7.3%	7.2%
Age 10 - 14	6.9%	7.4%	7.2%
Age 15 - 19	7.0%	7.0%	6.9%
Age 20 - 24	5.7%	5.5%	5.8%
Age 25 - 34	11.5%	12.1%	12.8%
Age 35 - 44	14.3%	14.8%	15.3%
Age 45 - 54	15.0%	15.8%	15.7%
Age 55 - 64	12.9%	12.0%	11.5%
Age 65 - 74	7.5%	6.6%	6.0%
Age 75 - 84	4.3%	3.3%	3.1%
Age 85+	1.7%	1.2%	1.3%
Age 18+	75.7%	73.8%	74.1%
<b>2015 Population by Age</b>			
Total	55,320	215,564	876,931
Age 0 - 4	6.4%	7.1%	7.1%
Age 5 - 9	6.6%	7.3%	7.2%
Age 10 - 14	6.9%	7.5%	7.3%
Age 15 - 19	6.5%	6.7%	6.6%
Age 20 - 24	6.0%	5.5%	5.8%
Age 25 - 34	11.2%	12.2%	13.2%
Age 35 - 44	13.0%	13.6%	13.9%
Age 45 - 54	14.3%	14.8%	14.8%
Age 55 - 64	13.8%	12.8%	12.1%
Age 65 - 74	9.2%	7.9%	7.4%
Age 75 - 84	4.4%	3.4%	3.1%
Age 85+	1.7%	1.2%	1.2%
Age 18+	76.3%	74.0%	74.2%
<b>2000 Population by Sex</b>			
Males	48.2%	49.2%	48.8%
Females	51.8%	50.8%	51.2%
<b>2010 Population by Sex</b>			
Males	48.7%	49.6%	49.1%
Females	51.3%	50.4%	50.9%
<b>2015 Population by Sex</b>			
Males	48.9%	49.7%	49.2%
Females	51.1%	50.3%	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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

	10 miles radius	20 miles radius	30 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	48,379	133,355	541,312
White Alone	69.0%	73.3%	77.3%
Black Alone	28.7%	24.0%	18.1%
American Indian Alone	0.2%	0.8%	0.4%
Asian or Pacific Islander Alone	0.3%	0.4%	1.6%
Some Other Race Alone	1.1%	0.8%	1.5%
Two or More Races	0.7%	0.8%	1.0%
Hispanic Origin	1.7%	1.6%	3.7%
Diversity Index	46.0	42.4	41.5
<b>2010 Population by Race/Ethnicity</b>			
Total	51,363	185,175	754,334
White Alone	64.1%	72.5%	74.5%
Black Alone	31.7%	22.8%	17.8%
American Indian Alone	0.2%	0.7%	0.5%
Asian or Pacific Islander Alone	0.5%	0.9%	2.4%
Some Other Race Alone	2.6%	1.8%	3.2%
Two or More Races	0.9%	1.2%	1.7%
Hispanic Origin	4.1%	4.0%	7.8%
Diversity Index	52.9	46.7	49.7
<b>2015 Population by Race/Ethnicity</b>			
Total	55,320	215,564	876,931
White Alone	63.5%	72.9%	74.3%
Black Alone	32.0%	22.3%	17.6%
American Indian Alone	0.2%	0.7%	0.4%
Asian or Pacific Islander Alone	0.6%	1.0%	2.6%
Some Other Race Alone	2.7%	1.9%	3.3%
Two or More Races	0.9%	1.3%	1.8%
Hispanic Origin	4.5%	4.5%	8.6%
Diversity Index	53.7	46.9	50.8
<b>2000 Population 3+ by School Enrollment</b>			
 Total	46,466	128,100	518,127
Enrolled in Nursery/Preschool	1.7%	1.9%	2.2%
Enrolled in Kindergarten	1.6%	1.7%	1.7%
Enrolled in Grade 1-8	13.8%	13.7%	13.0%
Enrolled in Grade 9-12	5.8%	6.1%	5.7%
Enrolled in College	2.9%	2.9%	3.7%
Enrolled in Grad/Prof School	0.4%	0.5%	0.8%
Not Enrolled in School	73.8%	73.3%	72.8%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	34,540	121,683	495,169
Less than 9th Grade	7.7%	6.0%	4.4%
9th - 12th Grade, No Diploma	13.4%	11.6%	8.1%
High School Graduate	39.7%	35.7%	26.5%
Some College, No Degree	16.8%	18.5%	19.6%
Associate Degree	9.2%	9.5%	8.8%
Bachelor's Degree	7.9%	12.7%	22.0%
Graduate/Professional Degree	5.3%	6.0%	10.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2010 Population 15+ by Marital Status</b>			
 Total	41,044	144,744	591,000
Never Married	29.5%	25.8%	26.3%
Married	53.3%	59.0%	59.0%
Widowed	7.8%	6.4%	5.4%
Divorced	9.3%	8.9%	9.2%
<b>2000 Population 16+ by Employment Status</b>			
 Total	36,935	101,279	412,297
In Labor Force	65.5%	65.9%	69.7%
Civilian Employed	61.4%	62.3%	66.2%
Civilian Unemployed	4.0%	3.6%	3.5%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	34.5%	34.1%	30.3%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	78.9%	84.4%	86.8%
Civilian Unemployed	21.1%	15.6%	13.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	82.1%	87.4%	89.3%
Civilian Unemployed	17.9%	12.6%	10.7%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	19,570	52,150	214,254
Own Children < 6 Only	7.7%	8.2%	8.6%
Employed/in Armed Forces	5.2%	5.0%	5.1%
Unemployed	0.6%	0.5%	0.3%
Not in Labor Force	2.0%	2.7%	3.2%
Own Children < 6 and 6-17 Only	4.9%	6.3%	6.4%
Employed/in Armed Forces	3.1%	4.1%	3.7%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.5%	2.0%	2.5%
Own Children 6-17 Only	19.9%	20.2%	19.1%
Employed/in Armed Forces	14.6%	14.8%	13.9%
Unemployed	1.1%	0.8%	0.6%
Not in Labor Force	4.1%	4.6%	4.7%
No Own Children < 18	67.5%	65.4%	66.0%
Employed/in Armed Forces	32.6%	32.5%	36.0%
Unemployed	2.0%	2.1%	2.6%
Not in Labor Force	32.9%	30.8%	27.4%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	16,236	69,031	311,663
Agriculture/Mining	1.3%	1.3%	0.7%
Construction	9.5%	10.6%	8.4%
Manufacturing	27.3%	18.9%	12.6%
Wholesale Trade	3.3%	4.3%	4.9%
Retail Trade	12.6%	12.2%	11.8%
Transportation/Utilities	3.8%	4.3%	4.6%
Information	1.6%	2.4%	2.9%
Finance/Insurance/Real Estate	5.2%	6.2%	10.2%
Services	32.0%	36.3%	41.2%
Public Administration	3.4%	3.4%	2.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>			
Total	16,235	69,031	311,663
White Collar	46.1%	52.3%	64.2%
Management/Business/Financial	7.8%	10.8%	17.0%
Professional	14.8%	16.1%	20.9%
Sales	9.2%	11.1%	13.2%
Administrative Support	14.3%	14.3%	13.1%
Services	12.4%	14.0%	12.8%
Blue Collar	41.5%	33.7%	23.0%
Farming/Forestry/Fishing	0.4%	0.4%	0.3%
Construction/Extraction	8.3%	8.3%	5.9%
Installation/Maintenance/Repair	7.0%	5.9%	4.1%
Production	16.2%	11.2%	7.0%
Transportation/Material Moving	9.7%	7.9%	5.7%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	22,129	61,818	268,093
Drove Alone - Car, Truck, or Van	79.1%	80.0%	82.2%
Carpooled - Car, Truck, or Van	17.8%	16.0%	12.3%
Public Transportation	0.3%	0.3%	0.6%
Walked	1.1%	0.9%	1.0%
Other Means	0.6%	0.8%	0.8%
Worked at Home	1.2%	1.9%	3.2%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	22,129	61,818	268,093
Did Not Work at Home	98.8%	98.1%	96.8%
Less than 5 minutes	3.0%	2.3%	2.1%
5 to 9 minutes	9.8%	8.1%	8.1%
10 to 19 minutes	36.3%	28.3%	27.1%
20 to 24 minutes	10.3%	12.6%	14.2%
25 to 34 minutes	14.9%	21.0%	21.9%
35 to 44 minutes	5.4%	7.0%	7.5%
45 to 59 minutes	11.2%	10.9%	9.4%
60 to 89 minutes	5.7%	5.4%	4.3%
90 or more minutes	2.2%	2.5%	2.2%
Worked at Home	1.2%	1.9%	3.2%
Average Travel Time to Work (in min)	26.1	28.0	27.0
<b>2000 Households by Vehicles Available</b>			
Total	18,542	49,365	204,065
None	8.7%	7.6%	5.6%
1	30.7%	27.8%	29.9%
2	38.9%	41.0%	44.1%
3	16.0%	17.1%	15.3%
4	3.8%	4.8%	3.9%
5+	1.8%	1.7%	1.2%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2000 Households by Type</b>			
 Total	18,560	49,308	204,052
Family Households	72.5%	75.2%	72.0%
Married-couple Family	51.5%	56.3%	57.0%
With Related Children	23.3%	27.1%	28.2%
Other Family (No Spouse)	20.9%	18.9%	15.1%
With Related Children	14.6%	12.8%	10.0%
Nonfamily Households	27.5%	24.8%	28.0%
Householder Living Alone	23.6%	20.8%	22.6%
Householder Not Living Alone	4.0%	3.9%	5.4%
Households with Related Children	37.9%	39.9%	38.3%
Households with Persons 65+	22.6%	21.3%	18.2%
<b>2000 Households by Size</b>			
Total	18,561	49,308	204,052
1 Person Household	23.6%	20.8%	22.6%
2 Person Household	33.2%	33.3%	33.8%
3 Person Household	19.4%	19.8%	18.1%
4 Person Household	14.9%	16.3%	16.1%
5 Person Household	5.9%	6.6%	6.4%
6 Person Household	1.9%	2.1%	1.9%
7+ Person Household	1.1%	1.1%	1.0%
<b>2000 Households by Year Householder Moved In</b>			
Total	18,543	49,365	204,065
Moved in 1999 to March 2000	15.7%	16.0%	21.9%
Moved in 1995 to 1998	26.0%	28.0%	30.9%
Moved in 1990 to 1994	13.9%	14.2%	15.2%
Moved in 1980 to 1989	16.3%	16.6%	15.1%
Moved in 1970 to 1979	14.6%	12.3%	9.0%
Moved in 1969 or Earlier	13.6%	12.9%	7.9%
Median Year Householder Moved In	1992	1993	1995
<b>2000 Housing Units by Units in Structure</b>			
 Total	19,866	53,012	220,620
1, Detached	69.8%	72.1%	67.7%
1, Attached	0.5%	0.6%	3.5%
2	2.2%	1.5%	1.5%
3 or 4	3.2%	2.0%	2.9%
5 to 9	2.1%	1.6%	5.0%
10 to 19	0.6%	0.8%	4.5%
20+	1.1%	0.8%	3.5%
Mobile Home	20.4%	20.5%	11.4%
Other	0.1%	0.1%	0.1%
<b>2000 Housing Units by Year Structure Built</b>			
Total	19,903	53,012	220,620
1999 to March 2000	2.8%	4.1%	5.4%
1995 to 1998	10.1%	13.9%	16.1%
1990 to 1994	9.3%	9.5%	12.2%
1980 to 1989	16.6%	17.7%	22.9%
1970 to 1979	22.4%	18.9%	17.9%
1969 or Earlier	38.7%	35.9%	25.4%
Median Year Structure Built	1975	1977	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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	10 miles radius	20 miles radius	30 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	Southern Satellites	Midland Crowd	Up and Coming Families
2.	Salt of the Earth	Southern Satellites	Midland Crowd
3.	Modest Income Homes	Boomburbs	Boomburbs



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$23,177,230	\$100,794,456	\$550,389,594
Average Spent	\$1,177.70	\$1,494.07	\$1,929.07
Spending Potential Index	49	62	81
Computers & Accessories: Total \$	\$2,961,536	\$13,133,012	\$72,648,323
Average Spent	\$150.48	\$194.67	\$254.63
Spending Potential Index	68	88	116
Education: Total \$	\$15,661,863	\$71,119,238	\$399,703,518
Average Spent	\$795.83	\$1,054.20	\$1,400.93
Spending Potential Index	65	86	115
Entertainment/Recreation: Total \$	\$47,497,563	\$204,605,520	\$1,090,397,021
Average Spent	\$2,413.49	\$3,032.86	\$3,821.76
Spending Potential Index	75	94	119
Food at Home: Total \$	\$66,656,928	\$278,165,564	\$1,458,652,400
Average Spent	\$3,387.04	\$4,123.23	\$5,112.46
Spending Potential Index	76	92	114
Food Away from Home: Total \$	\$46,251,178	\$198,658,740	\$1,066,640,985
Average Spent	\$2,350.16	\$2,944.71	\$3,738.49
Spending Potential Index	73	91	116
Health Care: Total \$	\$60,476,290	\$245,220,215	\$1,223,870,564
Average Spent	\$3,072.98	\$3,634.88	\$4,289.57
Spending Potential Index	82	98	115
HH Furnishings & Equipment: Total \$	\$25,376,432	\$111,186,567	\$602,149,769
Average Spent	\$1,289.45	\$1,648.11	\$2,110.49
Spending Potential Index	63	80	102
Investments: Total \$	\$23,529,123	\$100,462,408	\$536,060,150
Average Spent	\$1,195.59	\$1,489.15	\$1,878.85
Spending Potential Index	69	86	108
Retail Goods: Total \$	\$359,595,769	\$1,521,869,690	\$7,962,158,608
Average Spent	\$18,272.14	\$22,558.58	\$27,906.75
Spending Potential Index	73	91	112
Shelter: Total \$	\$198,157,993	\$899,728,709	\$5,111,111,003
Average Spent	\$10,069.00	\$13,336.62	\$17,914.05
Spending Potential Index	64	84	113
TV/Video/Audio: Total \$	\$18,431,748	\$77,764,002	\$409,498,794
Average Spent	\$936.57	\$1,152.69	\$1,435.26
Spending Potential Index	75	93	116
Travel: Total \$	\$23,892,593	\$108,871,017	\$614,840,143
Average Spent	\$1,214.05	\$1,613.79	\$2,154.97
Spending Potential Index	64	85	114
Vehicle Maintenance & Repairs: Total \$	\$13,851,132	\$59,005,270	\$312,441,455
Average Spent	\$703.82	\$874.63	\$1,095.08
Spending Potential Index	75	93	116

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.